

# ORLANDO ROSADO

## Creative Specialist

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📍 Puerto Rico



## SUMMARY

I'm a creative professional with 8+ years of experience in video editing, motion graphics, and graphic design, seeking a role with growth and advancement opportunities.

## EXPERIENCE

### Creative Specialist

#### Freelancer

📅 2016 - Present 📍 Guaynabo, PR

Multimedia Content Creation / Concept Development

- Executed projects with over {6} major clients including South American Restaurants Corp. and GFR Media

### Creative Specialist

#### Supermercados Econo Inc

📅 2023 📍 Canóvanas, PR

Creative Asset for Digital Content

- Increased social media engagement by managing content and digital presence through video and graphic design.

### Video Editor

#### Supermercados Econo Inc

📅 2017 - 2021 📍 Canóvanas, PR

Video Editing & Production

- Produced videos for both internal and external clients. Led teams in creating TV commercials, animations, and sound recordings.

### Video Editor

#### Wapa TV

📅 2015 📍 Guaynabo, PR

News Content Editor

- Improved broadcast efficiency by editing news pieces for live TV with local reporters like Julio Rivera Saniel.

### Video Journalist

#### University of Puerto Rico, Río Piedras

📅 2013 - 2015 📍 San Juan, PR

Video Coverage and News Editing

- Crafted visual stories across platforms and provided live event video coverage. Conducted interviews for investigative journalism.

### Post Production Intern

#### Reaktor Post

📅 2012 📍 San Juan, PR

Internship Program

- At Reaktor Post, I refined my skills in video compositing, 2D animation, and color correction.

## STRENGTHS



### Creativity

Thinking outside the box to generate innovative ideas.



### Reliability

Consistently meeting deadlines and delivering high quality work.



### Collaboration

Proven ability to collaborate effectively with cross-functional teams.



### Problem Solving

Strong problem-solving skills, with the ability to adapt to unforeseen challenges.



### Technical Proficiency

Familiarity with the latest equipment, technologies, and trends.



### Initiative

Willingness to take on new challenges and go beyond assigned tasks.

## SKILLS

After Effects

Premiere

Audition

Illustrator

Photoshop

Indesign

DaVinci Resolve

Avid

Blender

## EDUCATION

Bachelor of Arts - BA, Audiovisual Communications

University of Puerto Rico Río Piedras

📅 2009 - 2014

## LANGUAGES

English

Proficient



Spanish

Native

